

**Suchitwa Mission  
Local Self Government Department  
Government of Kerala**

**FREEDOM FROM WASTE CAMPAIGN AUGUST 2017**

**COMPREHENSIVE ACTION PLAN TO MAKE KERALA ‘WASTE FREE’**

**T**he State government’s campaign to make the State completely free from waste started on the Independence Day August 15, 2017.

The ‘Freedom From Waste’ campaign being organised under the aegis of the Suchitwa Mission & Haritha Keralam Mission of State government is led by local self-government institutions in association with the public.

The “Freedom From Waste” started off with a declaration made by Hon. Ministers in all districts on August 15, after the Independence Day functions.

As a part of the campaign groups of trained volunteers visited the households in the state from Aug 08-16 and made an assessment on the current waste management practices and made the people aware of scientific waste management. Suchitwa Sangamams were organised at ward-level. The results of the home-based surveys carried out by volunteers were discussed at this meeting.

On 15<sup>th</sup> August at 7 p.m., a pledge to make the ward completely garbage-free was taken at ward levels. ‘Sanitation lamps’ will be lit in all houses in the ward simultaneously.

Comprehensive and scientific projects are being planned for garbage processing and management at source. The approach will be to encourage garbage processing at source in houses, gated colonies, markets and industrial units as per Kerala Municipality Act Section 334 (a). However, community-level projects for garbage processing will also be evolved.

The implementation of the projects is planned to begin on November 1.

Community participation will be ensured in the project from the grassroots level. Local bodies will be responsible for the implementation of the projects. The campaign will concentrate on making a significant change in the age-old habits of the public in the State to include waste management in it.

**Hon. Ministers in-charge of each District for Freedom From Waste Campaign**

<b>Sl No.</b>	<b>District</b>	<b>Minister in-charge</b>	<b>Designation</b>
1.	Thiruvananthapuram	Shri. Kadakampally Surendran	Minister for Co-operation, Tourism and Devaswoms
2.	Kollam	Smt. J. Mercykutty Amma	Minister for Fisheries, Harbour Engineering and Cashew Industry
3.	Pathanamthitta	Adv. Mathew T. Thomas	Minister for Water Resources
4.	Alappuzha	Shri. G. Sudhakaran	Minister for Public Works and Registration
5.	Kottayam	Adv. K. Raju	Minister for Forests, Animal Husbandry and Zoos
6.	Idukki	Shri. M. M. Mani	Minister for Electricity
7.	Ernakulam	Prof. C. Raveendranath	Minister for Education
8.	Thrissur	Shri. A. C. Moideen	Minister for Industries, Sports and Youth Affairs
9.	Palakkad	Shri. K. T. Jaleel	Minister for Local Self Governments, Welfare of Minorities, Wakf and Haj Pilgrimage
10.	Malappuram	Shri. A. K. Balan	Minister for Welfare of Scheduled Castes, Scheduled Tribes and Backward Classes, Law, Culture and Parliamentary Affairs
11.	Kozhikode	Dr. T. M. Thomas Isaac	Minister for Finance and Coir
12.	Wayanad	Shri. Ramachandran Kadannappally	Minister for Ports, Museums, Archaeology and Archives
13.	Kannur	Smt. K. K. Shailaja Teacher	Minister for Health and Social Justice
14.	Kasaragode	Shri. E. Chandrasekharan	Minister for Local Self Governments, Welfare of Minorities, Wakf and Haj Pilgrimage

## In numbers....

Sl No.	Activities	Grama Panchayat	Municipality	Corporation	Total
<b>I</b>	<b>Training</b>				
1.	Number of Resource Persons attended the State Level Training				150
2.	Number of Resource Persons attended District Level Trainings	1412	372	85	1869
3.	Number of Local Bodies participated in Block Level Training	941	66	5	1012
4.	Number of Resource Persons attended Block Level Trainings	14231	9875	1146	25252
5.	Number of volunteers trained at Ward levels	238028	30520	9922	278470
6.	Number of Squads participated in Survey	124565	23644	6226	154435
7.	Number of Local Bodies completed the Household survey	941	87	6	1034
8.	Number of Local Bodies undertook pledge on "Freedom From Waste"	940	73	6	1019
9.	Number of Local Bodies where "Suchitwa Sangamam" held	909	71	6	986
10.	Number of wards where "Suchitwa Sangamam" held.	13781	1974	285	16040
<b>II</b>	<b>House-hold visits</b>				
11.	Number of houses visited by the squads	5622552	896383	347397	6866332
12.	Number of Local Bodies where elected representatives visited households	941	74	6	1021
13.	Number of wards where elected representatives visited households	15520	2110	343	17973
14.	Number of households where elected representatives visited	248743	60725	1870	311338
15.	Number of houses visited by MP, MLA	109	24	5	138
16.	Number of Local Bodies organised "Suchitwa Sangamam" in a grand style	321	31	4	356

\*Status report as on 20<sup>th</sup> August 2017.



Hon' Chief Minister of Kerala Sri. Pinarayi Vijayan visiting houses in Thiruvananthapuram as a part of Freedom From Waste campaign



Pledge taking as a part of the campaign



House visits by ministers and elected representatives a part of the campaign

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Suchitwa Sandhya as a part of the campaign

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# Suchitwa sandesa yathra



Mass painting as a part of the campaign



Cleaning drives as a part of the campaign



Flash mobs conducted as a part of the campaign